

ASX Announcement 3 January 2023

CEO Resignation

Equity Story Group Ltd (**ASX:EQS**) advises that Mr. Trent McGraw has tendered his resignation as Chief Executive Officer (**CEO**) of the Company and has commenced a handover to the executive team. Mr. McGraw also resigns as a director of the Company.

Executive Director and founder, Mr. David Tildesley will assume the role of acting CEO. The material terms of Mr. Tildesley's existing contract will not change.

Mr. McGraw said: "The decision to move on was difficult, but it was the right time. Much of the past year in particular has been focused on firstly executing the IPO and delivering on key milestones which included establishing US licensing; upgrading of AFSL licensing; establishing and generating first revenues from a new capital markets division; completing our first acquisition; making our first strategic investments; executing the first revenue sharing partnerships; receiving first revenues for paid research services; launching an independent education offering and now streamlining the executive team. I am glad to be moving on from EQS with this important work completed. With this now behind us we have now cleared the way, without distraction to focus on revenue and growth from the core business activities. I would like to thank the Board and shareholders for their continued support".

Mr. Ben Loiterton, Chairman, commented "Trent contributed so much to the growth and ASX listing of Equity Story, and his efforts in the past 2 years were especially remarkable. We understand and respect the reasons for Trent's decision to resign. On behalf of the Board, we sincerely wish him all the best for the future."

This announcement has been authorised for release by the Board of Directors of Equity Story Group Ltd.

Enquiries

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About Equity Story Group Ltd

Equity Story Group Ltd (ASX:EQS) is an Australian investor media company providing stock market trading advice, research, investor education and funds management services.

The Company' subscribers pay annual membership fees for podcast-based equities market advice and commentary through several subscription packages, as well as regular paid live and digital investor education courses.

The Company is looking to offer other adjacent financial services to its members including securities trading, access to IPOs and other unique investment opportunities, and additional channels of financial market podcast content.

Equity Story listed on ASX on 3 May 2022.

For more information, please visit: www.equitystory.com.au