

24th October 2022

Dear Shareholder

2022 Annual General Meeting

The Annual General Meeting (the **AGM** or **Meeting**) of Equity Story Group Limited (**Company**) will be on **Thursday, 24th November 2022** at **11.00am** Sydney time at **Kent 4, Level 5, 1 Margaret Street, Sydney NSW 2000**.

Notice of Meeting

The full Notice of Meeting, which sets out the agenda (including details of all resolutions being put to the meeting, voting information and Explanatory Memorandum), and the Annual Report, are available on the Company's website at: <https://equitystory.com.au/agm>.

It is also available through the Company's market announcement page on ASX (search EQS).

VOTING IS NOW OPEN: Shareholders are strongly encouraged to vote by lodging a directed proxy before 11.00am on 22nd November 2022 using the following instructions:

STEP 1: Visit <https://www.votingonline.com.au/eqs2022agm>

STEP 2: Enter your Postcode (if within Australia) OR Country of Residence (if outside Australia)

STEP 3: Enter your Voting Access Code (VAC) – as contained in attached proxy

STEP 4: Follow the prompts to vote on each resolution.

Shareholder emails

Receiving your communications by email is the best way to stay informed and keep in touch about your shareholding, so I encourage you to take this opportunity to switch to paperless communications. To make the switch to paperless communications, simply sign up for e-communications at <https://www.investorserve.com.au>.

We thank you for your continued support in the Company. In the meantime, should you have any queries regarding your holding, or the upcoming Meeting, please contact Boardroom Pty Limited on 1300 737 760 (within Australia), +61 2 9290 9600 (outside Australia) or email enquiries@boardroomlimited.com.au.

Yours sincerely

EQUITY STORY GROUP LIMITED

Elissa Hansen
Company Secretary